

Be Part of the Conversation and Get Back in the GAME!

Greetings!

October will be one year since over the counter hearing aids were legalized, and I have spent some down time in the past few weeks reflecting on what has changed.

In the past year, I have taken a few steps to modernize both patient flow and my testing/treatment protocols. These changes were made in response to the very high influx of patients coming in with hearing aids purchased elsewhere, questions regarding pricing available online, and the general dissatisfaction with the standard of care many find in the hearing healthcare field. To be blunt, I've seen more and more cases of untreated and inappropriately fit hearing aids in which I believe result in isolation, depression, and symptoms of reduced cognitive functionality.

I am well aware that insurance coverage for hearing aids is less than exciting and extremely confusing. Anyone who I have interacted with over the past year can attest that I am getting a bit cranky about coverage and dealing with the insurance game. Insurance DOES NOT cover most services in which I consider mandatory when offering a best practice protocol both for testing and

treatment. I try to be as transparent about that as possible, and I am conscious of the additional financial investment I am asking for to offer the best treatment possible for you as an individual.

With that being said- there are some new things coming up at the office through the end of the year, so keep your eyes open for upcoming newsletters and promotions.

See you soon and stay healthy!

Dr. Grome



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Isolation isn't a normal part of aging.

Many people feel a sense of isolation as they get older, but it doesn't have to be that way. More than that, you can do something about it. When you come into the office for annual or maintenance check appointments, ask us about Cognivue! We have routinely tested from ear to brain, but now we have a Brain-To-Ear cognition evaluation. **All Cognivue testing through December 1st will be complimentary for established patients. We believe in it THAT MUCH! Check out this YouTube video for more information: [Dr. Cliff Cognivue](#)**

EARLENS is AMAZING!

Good news - we FINALLY have a local ENT who is trained on Earlens. Dr. William Clinkscales at OAT is now available to assist in the impressions and placement of the lens. Please join our complimentary webinar on Wednesday, October 11th to learn more, or call the office to set up a complimentary comparison demo.

Register by clicking <https://earlensevents.com/e4u1011>

DEDUCTIBLES

Just a reminder, if you are on a commercial insurance policy and have met your deductible for the year, now is a good time to consider that hearing aid upgrade. Please do not wait until December 30th - many insurances have an internal cut off of December 15th for hearing aids.

Ready to make an appointment?

We can help you get back in the game. Contact us for a consultation and learn about your options.

CONTACT US

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